

Regional Communication Programme



The Regional Communication Programme, which runs 2011 to 2014 with a total budget of

14 million euro, aims to improve knowledge of the European Union and its neighbourhood policy. The programme contributes to greater understanding of EU policies and highlights cooperation actions carried out in the region. The programme works on developing sustainable communication networks and aims to strengthen the capacity and competences of journalists in the area of European affairs. It follows on from the previous phase of the [Regional Communication Programme](#).

The programme covers three projects:

EU Neighbourhood Info Centre (ENPI Info Centre)

The project provides an electronic platform in four languages (English, French, Arab and Russian) on European Union cooperation programmes and its relations with neighbourhood countries, with a wide range of information disseminated on a daily basis via electronic alerts. The project has also produced nearly 200 reportages in the neighbourhood region plus over 40 interviews and has a photo gallery containing nearly 2,000 images as well as a virtual library bringing together over 700 key documents on the EU's relations with its partner countries. The centre also organises training workshops on the communication of cooperation programmes and offers a support service for EU delegations in their communications activities. The project is implemented by [Action Global Communications](#), an independent network of public relations agencies based in Cyprus and works in partnership with the Mediterranean press agency ANSAMed.

www.enpi-info.eu

The countries taking part in the programme are:

Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Occupied Palestinian Territory, Syria, Tunisia (South) and Armenia, Azerbaijan, Belarus, Georgia, Moldova, Russia, Ukraine (East).

Journalists training and networking

The project offers training sessions for journalists from partner countries on the EU relations, cooperation and policy whilst working on setting up a network of journalists from the European neighbourhood area to strengthen dialogue and share experience. The project plans to organise 108 events which 260 journalists and 500 journalism students will benefit from. The project is run by a consortium led by BBC Media Action.

www.medianeighbourhood.eu

Media monitoring and opinion surveys (European neighbourhood barometer)

The project monitors and provides media analysis of the European cooperation activities in the neighbouring countries of the EU and produces opinion survey in the form of European neighbourhood barometers, thereby making it possible to measure perceptions of the EU in the partner countries. The project will carry out two surveys per year of the public at large in each of the 17 partner countries and a special survey on a hot topic as well as polls of opinion leaders. It is implemented by a consortium led by TNS Opinion, which conducts European barometers.

www.euneighbourhood.eu

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EU Neighbourhood Info Centre
An ENPI project

The EU Neighbourhood Info Centre is an EU-funded Regional Communication project highlighting the partnership between the EU and Neighbouring countries. The project is implemented by Action Global Communications.

www.enpi-info.eu